

Do you want more than just an introduction to SROI?

SROI Practitioner Training 2012

Practitioner training costs **£585 + VAT** with a **15% discount** for members.

This training course is designed to be taken as 2 days together, and provides training to a level suitable for trainees seeking to become accredited practitioners. It is designed as the first step for individuals considering doing an SROI. No prior experience is required.

SROI is an approach to understanding and managing the impacts of a project, organisation or policy. It is based on stakeholders and uses financial value of the important impacts identified by stakeholders to identify what is important to them.

It is a framework to structure thinking and understanding. It's a story not a number. The story should show how you understand the value created, manage it and can prove it.

The benefits of SROI include:

- A consistent and clear approach to understanding and reporting on the changes caused by an organisation; resulting in:
- Better organisations, with better strategies, systems and accountability; and
- Organisations that are more able to manage risks, identify opportunities and raise finance required to achieve their mission or strategy.

DAY 1 is a practical, step-by-step introduction to the SROI process. We'll begin with some theory but the process is best learnt by trying it, so trainees will learn how to develop an impact map – the heart of the SROI process – and explore the processes using an example appropriate to each trainee.

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| Introduction and principles of SROI | |
| Working with impact maps – <i>all the principles and stages 1-5 explored by individual exercises:</i> | |
| 1. Involve stakeholders | |
| 2. Understand what changes | 1. Establishing scope & identifying key stakeholders |
| 3. Value the things that matter | 2. Mapping outcomes |
| 4. Only include what is material | 3. Evidencing outcomes and giving them a value |
| 5. Do not over claim | 4. Establishing impact |
| 6. Be transparent | 5. Calculating the SROI |
| 7. Verify the result | |

DAY 2 covers, through group exercises and discussion, stage 6 and issues that practitioners will need to demonstrate an understanding of if they wish to become accredited. Although designed with the assurance process in mind, this course is suitable for anyone wanting more than just an introduction to SROI. Current issues will be discussed, best practice and techniques shared and examples explored.

Upcoming 2012 Dates

London
18-19th Jan.
Manchester
26-27th Jan.
London
21-22nd Feb.
Edinburgh
23-24th Feb.
Birmingham
13-14th March
London
27-28th March
Newcastle
19-20th April
London
24-25th April
Liverpool
10-11th May
Leeds
15-16th May
London
29-30th May
Edinburgh
14-15th June
London
19-20th June
London
10-11th July
Bristol
17-18th July
Manchester
07-08th August
London
13-14th Sept.
Glasgow
18-19th Sept.
London
11-12th October
Leeds
16-17th October
Edinburgh
8-9th Nov.
Birmingham
13-14th Nov.
London
15-16th Nov.
Manchester
6-7th Dec
London
13-14 Dec.

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| Accreditation and Assurance |
| Discounting and Sensitivity |
| Financial Projections |
| Documenting and Reporting – stage 6 |
| Data and Systems |
| Good and Bad Practice |

Training will be delivered by The SROI Network accredited practitioners.

Joining instructions will include:

- Venue details and directions
- Preparation and reading
- Confirmation of timing (normally, Day 1: 10:30-17:00, Day 2: 9:30-16:00).

Training does not guarantee accreditation, but is a necessary step towards becoming an accredited practitioner. To become a SROI practitioner, accredited by The SROI Network, you need to have:

- Completed this training
- Completed a SROI analysis; and
- Become a member of The SROI Network

Please note that there is an additional fee for assurance. You can see the Assurance Application process here:

<http://www.sroi-uk.org/sroi-analysis/assurance-uk>

The SROI Network is a network dedicated to the consistent and effective use of SROI. The growing membership is led by accredited practitioners who have pioneered SROI in England, Ireland and Scotland.

The SROI Network is an international membership organisation for practitioners, academics, funders, investors and other professionals who have an interest in the use and development of the Social Return on Investment methodology. Members play a key part in developing the movement via a community of practice and shaping the future direction of SROI.

You can see membership benefits and download a membership form here:

www.sroi-uk.org/membership-uk

For enquiries about availability or bookings please contact Tania Vera-Burgos, 0151 703 9229, tania.veraburgos@thesroinetwork.org

For more information about training, contact Tim Goodspeed, 07714 136176, training@thesroinetwork.org